



Steve Simon
Chairman / CEO

Dear Tennis Fans,

On behalf of the Hologic WTA Tour, it is my pleasure to welcome you to the Adelaide International for another exciting edition of this tournament in one of Australia's most celebrated cities.

As the global leader in women's sport, the WTA is proud to once again showcase the very best of women's tennis here in Australia and across all our tournaments in 2024.

The WTA continues to uphold the values of inclusivity, empowerment, and equality, and as one of sport's few truly global properties, the Hologic WTA Tour will travel to almost 30 nations and regions with over 70 tournaments over the course of the season.

We are excited to join you, our passionate fans, as we watch the season unfold, as rivals battle it out on court, champions are crowned, new talents emerge, and legends are made.

The dedicated tournament team at the Adelaide International take great pride in delivering an unforgettable experience for players and fans alike. I would like to thank all the partners, sponsors, staff and volunteers, who continually raise the bar in terms of quality, organization and entertainment, in our collective mission of championing women's sport.

Finally, I would like to thank you, our loyal fans, for your tremendous support and passion for the WTA. Whether you've followed and supported women's tennis for the last 50 years or are joining us for the first time this season, or somewhere in between, welcome to the 2024 Hologic WTA Tour. We're just getting started.

All the best,

A handwritten signature in black ink, appearing to be "S. Simon", written in a cursive style.