



**ADELAIDE**  
INTERNATIONAL

# EVENT GUIDE

8-13 JANUARY 2024

THE DRIVE



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# ABOUT THE ADELAIDE INTERNATIONAL

Welcome to the 2024 Adelaide International, a premier sporting and entertainment event taking place at The Drive from January 8 to January 13, 2024. This world-class event showcases top tennis players competing in a combined WTA 500 and ATP 250 tournament. The action unfolds on our Centre Court, where the intensity of the matches is complemented by just as much off-court activities, with our Kids' Day celebrations, our Racquets & Strings local artist performances, the Entertainment Zone at Pinky Flat, plus so many other elements tying together to create a Vibe at The Drive.

The tournament kicks off with a bang on the first day with our biggest Kids' Day yet. Families can enjoy tennis inflatable games, carnival activities, play on specially set-up tennis courts, meet players, and partake in a waterslide adventure. After Kids' Day, explore the venue and witness world-class tennis on Centre Court, The Sunken Showcourt, and the outside courts, and perhaps catch some of the biggest names in tennis on the practice courts.

On Thursday, January 11, we proudly host Pride Day, a celebration of the LGBTQIA+ community. Following a successful launch last year, Pride Day features activations such as the ClipJoint Glitter Bar, Rainbow Rallies on Centre Court with Pride Tennis Club, Rainbow Paddlepop giveaways, and much more.

The Racquets and Strings Program, now in its fifth year will see some of South Australia's most well-known and up and coming musical arts performing every day. Wasabi Entertainment has curated a program of artists that deliver widespread audience appeal, designed to add to the vibe at the newly expanded Pinky Flat footprint for the event.

Local acts lining up for Racquets and Strings at the Adelaide International include Sax Bates, High Horse, Jess Kent, Wundes, Vibe and BPMs, with DJ Ash Grindle and DJ Kai Ward on the decks.

This year, Pinky Flat will come alive with the Entertainment Zone, the heartbeat of off-court excitement. The area boasts food trucks, bars, a chill-out zone, and a dedicated stage showcasing talented local musicians, ensuring that the vibrant atmosphere extends beyond the tennis courts.

For those seeking the ultimate tennis experience, we present a brand new two-tiered corporate structure, offering the most prestigious way to enjoy tennis in Adelaide. With food served to your seat and an exclusive bar available, you won't miss a forehand winner or nail-biting rally.

Get ready to Vibe at The Drive as we launch the 2024 Adelaide International with unparalleled flair and prestige. Join us for an unforgettable week of world-class tennis, musical delights, and vibrant entertainment at Pinky Flat.

We can't wait to see you!



**Debbie Sterrey,**  
Tennis SA CEO  
Adelaide International  
General Manager



**Alicia Molik,**  
Adelaide International  
Tournament Director

# WHAT'S ON

DATE	WHAT'S ON
SATURDAY 6 JANUARY	QUALIFYING
SUNDAY 7 JANUARY	QUALIFYING OFFICIAL DRAW MEET AND GREET SIGNING AT RUNDLE MALL ACTIVATION WITH INFLATABLE GAMES AND MERCHANDISE FOR PURCHASE
MONDAY 8 JANUARY DAY 1	SAX BATES PERFORMANCE AT RACQUETS AND STRINGS BIGGEST KIDS' DAY YET
TUESDAY 9 JANUARY DAY 2	HIGH HORSE PERFORMANCE AT RACQUETS AND STRINGS RED BALL CHALLENGE
WEDNESDAY 10 JANUARY DAY 3	ALL ABILITIES DAY JESS KENT PERFORMANCE AT RACQUETS AND STRINGS
THURSDAY 11 JANUARY QUARTER FINALS	PRIDE DAY WUNDES   DJ KAI WARD PERFORMANCE AT RACQUETS AND STRINGS
FRIDAY 12 JANUARY SEMI FINALS	VIBE RNB   DJ ASH GRINDLE PERFORMANCE AT RACQUETS AND STRINGS STATE LEAGUE SHOWCASE
SATURDAY 13 JANUARY FINALS	BPMS   DJ KAI WARD PERFORMANCE AT RACQUETS AND STRINGS



# GATE OPENING TIMES\*

DATE	OPENING TIME
MONDAY 8 JANUARY	DAY SESSION 11AM START (GATES OPEN 10AM) NIGHT SESSION NB 6:30PM (GATES OPEN 5PM)
TUESDAY 9 JANUARY	DAY SESSION 11AM START (GATES OPEN 10AM) NIGHT SESSION NB 6:30PM (GATES OPEN 5PM)
WEDNESDAY 10 JANUARY	DAY SESSION 11AM START (GATES OPEN 10AM) NIGHT SESSION NB 6:30PM (GATES OPEN 5PM)
THURSDAY 11 JANUARY	DAY SESSION 11AM START (GATES OPEN 10AM) NIGHT SESSION NB 6:30PM (GATES OPEN 5PM)
FRIDAY 12 JANUARY	DAY SESSION 12PM START (GATES OPEN 11AM) NIGHT SESSION NB 6:30PM (GATES OPEN 5PM)
SATURDAY 13 JANUARY	TWILIGHT SESSION 2PM (GATES OPEN 1PM)

\*Subject to change.



# GETTING THERE

## LOCATION

### The Drive Adelaide

Postal:  
PO Box 43,  
North Adelaide,  
South Australia 5006

Location:  
War Memorial Drive,  
North Adelaide,  
South Australia 5006

## ENTRANCE

### Entrance/s Information

All valid ticket holders and Corporate Suite ticket holders will be able to access the event via the two entrances located at The Drive. Please check your ticket to see which gate to enter from.

All entrances accommodate wheelchair access.

## INFORMATION

### Car – Including Parking

There is no on-site parking available on War Memorial Drive during the event period. You can park at various U Parks on North Terrace and walk across the pedestrian footbridge at the Adelaide Riverbank for ease of access. To find a U Park near you, please visit <https://www.upark.com.au/>

### Tram

Trams are available from Glenelg to Festival Plaza and The Entertainment Centre. There is also a city-free line throughout the Adelaide CBD to The Entertainment Centre. For timetables, route details and real-time information visit <https://www.adelaidemetro.com.au/>

### Train

The train station is conveniently located a short walk from The Drive. You can access the station via all metro lines and walk across the pedestrian footbridge at the Adelaide Riverbank where you can enter the facility. For timetables, route details and real-time information visit <https://www.adelaidemetro.com.au/>

### Bus

Take advantage of the free City Connector bus, offering a hop-on and hop-off service to the City and North Adelaide linking popular city attractions, shopping, dining and key destinations. Bus route 98A and 98C connect North Adelaide with the city, and 99A and 99C connect the inner-city areas not serviced by the tram. Services operate every 15 minutes on weekdays and every 30 minutes on weekends. For timetables, route details and real-time information visit [www.adelaidemetro.com.au/freecitybus](http://www.adelaidemetro.com.au/freecitybus)

### Rideshare or Taxi

War Memorial Drive is closed during the event period. Please instruct all rideshares or Taxis that there are drop off zones for the Western entrance (intersection of War Memorial Drive and Montefiore Road) and Eastern entrance (intersection of War Memorial Drive and King William Road)

### Bicycle

There is limited bicycle parking available on War Memorial Drive at Telstra Plaza near the Adelaide Oval ticketing booths.

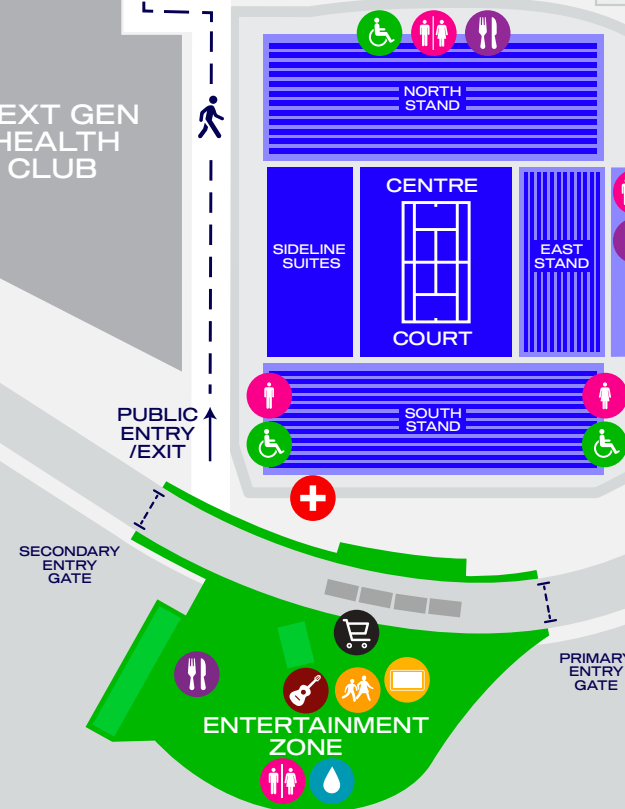
### E scooter

To ride an e-scooter in the city and North Adelaide, you will need to be at least 18 years old. Simply download the Beam or Neuron app to your mobile device and then create an account, which includes payment details. As part of the account set-up, you'll receive information about responsible riding and public safety while operating and riding the scooters. When you're ready, use the app to locate and unlock e-scooters. You can park and leave the e-scooter near the entrance of The Drive, where it is safe to do so.



# VENUE MAP

- |   |  |
|---|--|
|  Food & Beverage   |  Info Booth         |
|  Toilets           |  Stage              |
|  Accessible Toilet |  Big Screen         |
|  First Aid         |  Grandstand Seating |
|  Merchandise Tent  |  Courtside Seating  |
|  Water Station     |  Kids Games         |



# TICKET FAQs

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## How do I purchase accessible seating tickets?

Accessible seating tickets can be purchased via the General Public Ticketmaster webpage. Please select the number of wheelchairs, accessible, and/or companion card tickets you would like to purchase to view the 'Best Available' seating. For more information visit <https://help.ticketmaster.com.au/hc/en-au/articles/360006452354-Accessible-Seating-bookingsHow-to-book-including-companion-card-information>

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## How many tickets can I purchase at one time?

There is no limit.

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## What is the concession policy?

A person must have the appropriate form of concession to purchase a concession reserved seat ticket. They must present the relevant concession documentation at point of purchase and upon entry into the event. The following are accepted forms of concession for the purchase of tickets:

1. Student cards: full time secondary students, full time tertiary students.
2. Pension concession card: aged (AGE), bereavement allowance (BVA), carer (CAR), aged blind (AGE BLIND), parenting payment (single) (PPS), disability support pension (DSP), disability support blind (DSP BLIND), partner allowance (PTA), sickness allowance (SAL), special benefit (SPL), widow allowance (WDA), widow pension (WID), wife pension (WFA/WFD/WFW), new start allowance over 60 years (NSW/NMA), mature age allowance (MAA), mature age partner allowance (MPA), new start allowance (NSA), parenting payment (PPP/PPS).
3. Veteran affairs and TPI.
4. Healthcare card: exceptional circumstances relief (DR), sickness allowance (SA), special benefit (SL), farm help income support (FFR), new start allowance (NS), youth allowance (YA), new start mature age allowance (NMA), parenting payment (single) (PPS), low income (LI), carer allowance (CD), partner allowance (PA), mobility allowance (MO), and widow assistance (FA), family assistance (FA), child disability allowance (CDA).
5. Personal treatment entitlement card: must be current. Please check the date carefully.

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## Can I transfer or change my booking to another session if I change my mind?

All ticket purchases are final, the schedule of when each player will play will be released closer to the event. On most occasions schedules for tennis are released the day before each respective session.

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## Will there be children's tickets available to purchase?

Children aged 3-14 as at the date a ticket is presented for entry to the Adelaide International may purchase a Kids Ticket.

Children aged 2 and under as at the date a ticket is presented for entry to the Adelaide International may enter at no charge, provided they do not occupy a reserved seat.

In relation to children who enter Adelaide International on a Kids Ticket, the following conditions apply:

1. a) the child must be within the age range specified in relation to the ticket;
2. b) TA may require evidence of the child's age or make a reasonable assessment of the child's age in which case that assessment will be final and determinative;
3. c) the child's relevant age shall be as at the date the ticket is presented for entry to the AI (not the date of purchase); and
4. d) the child must be accompanied by a parent or guardian (18 years of age or over) at all times during attendance at the AI. Parents or guardians who accompany children at the AI are responsible for the care, conduct and supervision of those children. Children may be excluded from certain areas at the AI for safety purposes or in relation to responsible service of alcohol practices.

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## How do I contact customer support?

For any ticket enquiries, please contact Ticketmaster:  
E: [www.ticketmaster.com.au](mailto:www.ticketmaster.com.au)

For any general event enquiries, please contact Tennis SA:  
P: 08 7224 8100  
E: [Adelaideinternational@tennis.com.au](mailto:Adelaideinternational@tennis.com.au)

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# EVENT FAQs

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## **I want to see a particular player in action. When are they playing?**

During the tournament, the daily schedule is updated following the last match of the evening prior. Keep up to date on socials and on the Schedule tab of the Adelaide International website to see the daily order of play.

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## **How many matches are played in each session?**

Each session will have a different number of matches. Please refer to our daily order of play to see how many matches you can enjoy in the session you have purchased.

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## **What do I do if I lose my belongings onsite?**

The Drive keeps a register of all lost property. If you misplace an item during your visit to The Drive, contact our team here. All lost property is kept for a period of four weeks, after which time appropriate items are donated to local charities.

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## **Is smoking/vaping allowed onsite?**

The Drive is a non-smoking venue. There are limited designated smoking areas available outside the venue. Please ensure you receive a pass-out to ensure re-entry is permitted.

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## **Can I bring my pram? (including pram parking)**

Prams and strollers are not permitted in seating areas.

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## **Are there parent rooms available?**

There is one parent room located at the Western side of the Level 1 Northern Concourse.

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## **Are there ATMs/EFTPOS facilities available? (mention if cashless)**

There are no ATMs within The Drive (The Drive is a cashless venue).

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## **Where are the accessible bathrooms onsite?**

Unisex accessible toilet facilities with larger, wider cubicles are available throughout the venue.

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## **Is there cloakroom or lockers available onsite?**

Cloakroom facilities are not available at The Drive. Items prohibited at The Drive cannot enter the venue. Please take time to review the list of prohibited items. This list can be found in the Adelaide.

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## **Can I buy food and drink at the event?**

There is a dedicated food and beverage chill out precinct in Pinky Flat which features various food trucks and bars. The Drive also has fixed food and beverage outlets available at the outlets on level 1 in the North and Eastern stands. The Drive offers a wide variety of confectionery, along with soft drinks and alcoholic beverages.

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## **Is there free drinking water onsite?**

There are various water stations located around the venue where you will be able to fill up your water bottle.

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## **Can I bring my own food and drinks to the event?**

As stated under The Drive's Terms and Conditions of entry, small, non-commercial food items (including baby food) for personal consumption may be permitted but must be presented to staff for inspection upon entry.

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# EVENT FAQs *CONTINUED...*

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## What can/cant I bring onsite? (prohibited items list)

For the comfort and safety of patrons and players the following items are not allowed into the The Drive:

- Alcohol; animals except service animals (e.g. seeing eye dogs); any item that could be used as a weapon; beach balls and other inflatable devices, audio recorders; bicycles, scooters, skateboards and roller-blades/ skates; camera tripods, monopods, telephoto camera lenses with a focal length capacity of greater than 200 mm; video cameras and handy-cams; drink and food cans; chairs and stools; eskies and hampers; fireworks; frisbees; helium balloons; glass (including bottles); large containers in excess of 1.5 litres; flags, banners or signs larger than 1.2 m wide or with handles longer than 50 cm in length; musical instruments and/ or amplification equipment; unauthorised advertising or marketing material or flyers; laser pointers, distress signals, whistles or loud hailers; dangerous goods and any other item prohibited by legislation.
- Note: prams and strollers are not permitted in seating areas.

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## Can I bring a camera to the event?

While we want you to be able to re-live the epic experiences you have at our venue, camera equipment can get in the way of other patrons.

Due to copyright laws and as a courtesy to other guests, video cameras, monopods, tripods, selfie sticks, audio recording devices and professional cameras (those including telephoto or zoom lenses) are not permitted.

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## Is there first aid onsite?

First Aid will be available on site on the rocks near the western entrance. There will be an additional private room within the northern stand if further assistance is required.

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## What safety measures are in place?

Tennis Australia and The Drive take the safety and security of all guests at our events very seriously. As such, you will be subjected to security checks upon entry to the arena and will be asked to comply with the direction of security guards, staff and the SA Police when on site if required.

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## How do I report an issue or disturbance during the event?

Please send any feedback to [adelaideinternational@tennis.com.au](mailto:adelaideinternational@tennis.com.au)





# CONNECT WITH US

**Facebook:** @AdelaideInternationalTennis

**Instagram:** @AdelaideInternational  
#AdelaideTennis #SeeSouthAustralia

**X:** @AdelaideTennis

**LinkedIn:** @Tennis-SouthAustralia

**Website:** Visit Adelaide International for all the most up to date event details.







**ADELAIDE**  
INTERNATIONAL

**TENNIS HITS**



**8-13 JANUARY 2024**

**THE DRIVE**

